**Volunteer job Title** Promotion and Fundraising Ambassador

**Reports to (post title):** Work Recovery Coach

**Payments:** All authorised out of pocket expenses will be reimbursed

**Role Purpose:**

The promotion and fundraising volunteer will be part of a team, planning and taking part in events around Hull and East Riding, and raising funds for the organisation.

*Promotions:* You will connect with our community, external agencies, partner organisations and employers. You will act as a mental health promotion champion to reduce stigma and discrimination and share the work and philosophy of the organisation.

*Fundraising:* Working for Health aims to develop a range funding streams: gifts, grants, contracts and sales. Grants and contracts are ‘restricted funds’ this means that they can only be spent on the service that they fund. ‘Unrestricted funds’ from grants and sales allows the organisation to be creative, responsive and to test new ideas.

**Key Accountabilities:**

* Establish respectful relationships with people.
* Promote a belief in recovery from mental illness and value of people with lived experience
* Research key events within the area to establish attendance to promote service or recruitment of volunteers
* Promote the work of the organisation and its services
* Maintain a professional relationship with the participants, staff and other volunteers, and maintain confidentiality and boundaries.
* Handle cash that is donated at events and record effectively.
* Share ideas about ways of achieving promotion and fundraising goals.
* Contribute to service development and identify areas for improvement.
* Engage in supervision, training and personal development activities consistent with the requirements of the post.
* Work within the policy and governance framework of the organisation.

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| **PERSON SPECIFICATION** | **Essential** | **Desirable** |
| Be able to engage quickly with people, be friendly and approachable. |  |  |
| Communicate effectively with a range of audiences: general public, people with mental health conditions and their carers, professionals and external agencies |  |  |
| Have a good understanding of mental health and mental illness | ✓ |  |
| Have a good understanding of the impact of mental health conditions on employment |  | ✓ |
| Excellent team-working skills |  |  |
| Ability to handle cash and complete the financial record sheet |  |  |
| Good written, verbal and non-verbal communication skills. |  |  |
| Have good organisational skills | ✓ |  |
| Ability to be self-motivated and pro-active |  | ✓ |
| A flexible approach to working pattern | ✓ |  |

**Applications**

To apply for this post please send a CV and a cover letter outlining how you meet the person specification and why you would like to volunteer with us.

Applications can be sent by email to [diane@workingforhealth.co.uk](mailto:diane@workingforhealth.co.uk)

Or by post to:

Diane Heaven

Working for Health CIC

The Enterprise Centre

Cottingham Road

Kingston upon Hull

HU7 6RX

For more information on the role, please contact Diane on 01482 464921

**Working for Health**

**About us**

Working for Health CIC is a specialist, end to end provider of employment support to people with mental health conditions. It provides support for the job seeker to find work and supports people in work to keep their job.

We aim to increase an individual’s hope and aspiration for work, to increase the number of people in work, and reduce stigma and discrimination

**Our philosophy**

Working for Health believes that:

* everyone can work, if the work is right for them
* everyone has skills and talents
* everyone has the right to a second chance
* hope will be the change agent

Working for Health is committed to ethical principles and practice, not only towards the customers we serve but also to our partner agencies, commissioners, employees, volunteers and our environment.

As a Community Interest Company all of our profits are reengineered into our community of interest: in our case this is the group of people whose working life is effected by mental ill health.

**Promotion and fundraising**

Connecting with our community and key stakeholders is central to the development of the CIC. This means that we take every opportunity to raise the issues of mental health to reduce stigma and discrimination (especially in relation to employment) and aim to influence the employment and social outcomes for people with mental health conditions.

We also have a duty to ensure the organisation has the financial backing to provide the additional services that make the difference to people’s lives.